Your beauty, simplified.

A personal beauty planner for choices you will actually enjoy.

Start with one priority

01 / Notice

What would make getting ready feel easier: a simpler routine, a lip color you love, a fragrance, or help choosing a gift? Pick one.

02 / Take stock

Check what you already use and enjoy. Note what is nearly empty, what you rarely reach for, and what you want to keep.

03 / Choose deliberately

Set a comfortable budget. Ask about texture, shade, scent and directions before adding something new.



Diana Driggs

Independent JAFRA consultant

Three questions for your shortlist

Will I use it?

Choose something that fits a real moment in your day.

Will I enjoy it?

Consider the finish, texture or fragrance you prefer.

Do I need help?

Ask for product details or a sample when available.

For any new product, read the current label and follow its instructions.

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Your personal beauty brief

Keep it for yourself, or share your priorities with Diana when you are ready.

My first priority

Skin care / makeup / fragrance / hair / body / baby care / gifts

What I already use and want to keep

A favorite product, texture, shade or scent

What I would like help choosing

One question or one product category

My comfortable budget

My next purchase, plus any shipping or taxes

My shopping wish list

One to three things I want to explore

A good conversation starts here.

“Hi Diana, I used your beauty planner. My first priority is ___. I would love help exploring ___.”

Talk beauty with Diana Explore the JAFRA shop

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